

MONSTRATO

FOR BROKERAGE LEADERS

Trusted information. Better operational decisions.

Monstrato helps real estate organizations define the outcomes that matter, establish a practical data strategy, and guide implementation when the next phase is ready.

Phase 1: Strategy and use cases

An approximately eight-week strategy phase clarifies the business question, affected people, sources, workflows, definitions, and ownership. We identify useful applications of your data and prioritize feasible use cases.

What you receive

A purpose and outcomes brief, relevant source and workflow map, agreed definitions, prioritized use cases, data strategy, and implementation sequence with owners, dependencies, and acceptance criteria.

Phase 2: Directed implementation

Implementation can follow as a separately scoped phase after priorities, feasibility, resources, and responsibilities are understood. Where contracted, we guide agreed work, validate reporting against business definitions, and transfer implementation records, reconciliation evidence, and maintenance guidance.

What makes the work possible

Direct leadership access, an empowered executive sponsor, staff participation, and timely access to agreed information. An available internal technical employee may be needed. The client pays infrastructure and third-party services.

Scope and investment

Fees follow the business question, complexity, access, client resources, and included effort. A prior brokerage engagement had a \$10,000 fee; that is historical evidence, not a fixed price for future work. Smaller budgets require narrower scope. Monthly advisory has a \$1,500 historical reference fee with agreed effort and response expectations. Hands-on engineering and major integrations require separate scope.

Begin with your operational goals

Tell Daniel Rothamel the outcome you need, the information or workflow challenge, and your timing. [Start a conversation at monstrato.com](#) or email daniel@monstrato.com.